



## Jeffrey Nemetz

Founder + CEO, HBG Health

A thoughtful and engaging speaker, Jeffrey Nemetz brings a wealth of experience and insight into every public engagement, and pushes audiences of every size to picture their business, and their industry, differently.

His perspective on brand innovation and the changing health paradigm has sparked conversation and innovation among some of the leading institutions in the healthcare, health and wellness sectors, affecting not only their brands but, at times, their very business models.

From keynote addresses to corporate vision sessions, Jeffrey teaches the value of connecting vision, strategy and brand in a way that increases familiarity and favorability in the market, ultimately driving bottom-line growth for the organization.

### Jeffrey is available to businesses and associations around the world for:

- Branding Workshops
- Vision Retreats
- Innovation Seminars
- Product Development Strategy Sessions
- Growth Strategy Sessions
- Speaking Engagements
- Strategic Planning Workshops
- Speech Writing
- Leadership Coaching & Consulting
- Public Engagement Partnership
- Licensing & Intellectual Property Consultation
- Keynote Presentations
- Annual Meetings

### PAST PRESENTATIONS

Retail Health Presentation January 2009

Retail Health Presentation May 2009

HR & Social Media Conference December 2009 (presented with Health At Work)

### Keynote Speaking Topics



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### Brand Innovation for Health Blog



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